

UP MSME 1-Connect

PROJECT REPORT

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PROJECT:

AMLA

PROCESSING

PROJECT REPORT

Of

AMLA PROCESSING

PURPOSE OF THE DOCUMENT

This particular pre-feasibility is regarding **Amla Processing unit**.

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.

[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]

AMLA PROCESSING

1) INTRODUCTION

Phyllanthusemblica, also known as emblic or emblic myrobalan or myrobalan, Indian gooseberry is well known over the world for its delicious fruits having rich medicinal properties and values. Amla fruits are a very rich source of vitamin C having an ascorbic acid content varying from 0.9% to 1.3%, the second highest among all the fruits cultivated.

2) MARKET POTENTIAL AND MARKETING ISSUES, IF ANY:

Amla extract (ingredients) are useful in various food and beverage applications such as nutritional bars, cereals, jams, powder drink mixes, yogurts and dietary supplements. The potential for amla extract as a food ingredient is increasing substantially, owing to the growing global nutraceuticals and functional food market. Amla extract also provides broad spectrum skin protection against heavy metals due to its anti-oxidant properties. Thus, the market for amla extract is expected to grow at a healthy CAGR throughout the next decade.

India exports a significant amount of amla and amla extracts to countries like the U.S., Japan, Nepal, Bangladesh, Malaysia, Germany and the Netherlands. Various herbal medicine manufacturing companies are using amla extracts to provide novel dietary supplements in herbal tea and powders forms. Effective production, processing and marketing of amla extracts is expected to boost the market size during the next decade. The major players are: Biomax, Taiyo international (Sun Amla), Arjuna Natural Extracts Ltd., Nutra Genesis and Archer chem.; etc.

At present amla processing activity is mainly concentrated in the state of U.P, Gujarat, Maharashtra and southern states. Most of the facilities are in the unorganized sector. Hence there is good scope for medium scale well organized processing facilities to maintain quality parameters required by large companies and importers.

3) COST OF PROJECT:

S.NO.	PARTICULARS	TOTAL COST	MARGIN 25%	LOAN
1	Land & Building	0.00	0.00	0.00
2	Plant and Machinery	44.95	11.24	33.71
3	Furniture & Fixture	0.75	0.19	0.56
4	Contingencies	0.90	0.90	-
6	Margin for Working Capital	5.56	5.56	-
	Total	52.16	17.89	34.27

4) MEANS OF FINANCE:

S.NO.	PARTICULARS	AMOUNT
1	Own Capital	17.89
2	Term Loan	34.27
	Total	52.16

5) WORKING CAPITAL CALCULATION:

			Rs in lac
1	Salary and Wages		10.76
2	Raw Material		510.00
3	Utilities		1.43
4	Other selling and administrative Expenses		17.78
	Total		539.97
	Working Capital for 3 months	Rs in Lakhs	134.99

6) PROFITABILITY CALCULATIONS:

TOTAL COST OF PRODUCTION

S.No.	Particulars	In. Rs.
1	Total Recurring Expenditure	539.97
2	Depreciation on Plant and Machinery @ 15%	6.74
3	Depreciation of Furniture/Fixture & Office Equipment @ 10 %	0.08
4	Finance Cost 12%	16.34
		563.13

TOTAL TURNOVER

S.No.	Particulars	Qty (Tonne)	Rate per tonne (in Rs)	In. Rs.
1	Amla Pulp	1000	62,000.00	6,20,00,000.00
	TOTAL TURNOVER			6,20,00,000.00
			(In Lacs)	620.00

(In Lacs)

PROFIT (Turn over -Cost of Production)	(620.00-563.13)	56.87
At 100% capacity utilisation		
Percentage profit on sales		9.17%

The proposed unit will have the production capacity of 1000 MT of Amla pulp per year. The unit cost of power is taken at Rs. 8. The depreciation on building is taken at the rate of 15% on Plant and machinery and 10% on Furniture and Fixture.

The sales price of Amla pulp is taken at the rate of Rs.62000/- per MT on an average for proposed project.

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